



NEWS RELEASE

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Kids Find Adventure in Wellness at Camp Insight this Summer Camp teaches children how to be strong in mind and body

Six weeklong sessions offered to children ages six to 12

CLEVELAND, OH, January 5, 2011 – Your kids may end a week at this camp stronger physically – and mentally. With a healthy twist on the traditional summer camp experience, Camp Insight aims to provide kids with much more than the skills to create a macaroni necklace. While immersed in a fun, active environment, campers will take part in a variety of activities designed to teach important life skills such as confidence, patience, self-control and how to make healthy choices.

Presented by Insight Learning & Wellness Center, Camp Insight is open to children aged six to 12. During the weeks of June 13 - 24 and August 1 – 12, Camp Insight is offered to those age six to nine. Campers age 10-12 can register for the week of June 27 and Aug. 15. The camp runs five days per week from 9:00 a.m. to 3:00 p.m. and meets at the Insight Wellness facility at 25901 Emery Road in Warrensville Heights.

Directed by Michelle Martin, licensed school psychologist and founder of the center, the camp will provide children with fun activities that exercise and energize the mind, body and spirit. Campers will create lots of art and music, as well as take part in yoga, challenging games, Tae Kwon Do, and positive self-esteem exercises to build confidence and reduce stress. Camp lessons are designed to help children learn concentration and problem-solving skills to improve school performance as well.

"While having fun and without even knowing it, the children learn patience, focus and how to calm themselves," said Martin. "Through fun, interactive activities they develop important social skills and positive behaviors. Most importantly, they discover wellness habits that will serve them throughout their lives."

"This doesn't feel like a camp, it was much more fun, like an adventure," said Matthew Morrissey, age eight. "I loved the cooking and art and got to do it the way I wanted to. Every day was better and better!"

Unlike camps that employ high school students as counselors, Martin has assembled a team of experienced professionals who will guide campers through a range of activities designed to build character and self-esteem. The camp's staff includes school psychologists, wellness coaches, certified yoga instructors, Tae Kwon Do instructors, art therapists and counselors. Campers receive lots of personal attention as less than 20 campers are admitted each week.

In addition to learning exercises that increase physical strength, stamina and flexibility, campers are inspired to be creative, peaceful and empathic towards others. They explore productive conflict resolution and learn tools to alleviate stress.

"The camp was just a week, but it had such a lasting impact on my son," said Maribeth Morrissey, Matthew's mother. "He came out of there more confident and happy. Every school should follow the guidance of Insight Wellness in how they teach, inspire and love the kids. I recommend them to all my friends with children. Michelle has an amazing gift and talent with kids. She helped Matthew work on his strengths and challenges from day one. I am so grateful and thankful to have found Camp Insight!"

Camp Activities

Camp Insight encourages the creativity to flow as campers learn healthy skills to stretch their mind, body and spirit in new ways. Campers will experience Tae Kwon Do, Yoga and Qi Gong (Tai Chi). The children get to create in their own art studio and write songs in music classes. The group will explore nature through guided hikes and take part in challenging games that teach campers to cooperate and solve problems creatively.

Through meditation, guided imagery and visualization exercises, children will learn relaxation techniques and ways to focus on their goals and bring out their best. Campers will experience positive psychology techniques such as EFT to help them learn constructive ways to process the stress of life and turn problems into opportunities. The children will also learn how to make healthy snacks and the importance of good nutrition.

Space is limited. To register, call 216.765.4470. For more information on Camp Insight or Insight Learning & Wellness Center, visit www.insight-wellness.com.

About Insight Learning & Wellness Center

Insight Learning & Wellness Center, LLC, offers a variety of programs for children and adults. Its wide range of classes, seminars, counseling and wellness services incorporates traditional and complementary modalities to nurture better health. Licensed professionals offer multi-dimensional opportunities to increase happiness and peace, self esteem, self control, and concentration/focus, as well as balance, stamina, strength, and flexibility. The center offers psychological and educational evaluations, Tae Kwon Do classes, Reiki, yoga, massage therapy, meditation, nutritional consultation, ADHD support groups and camps for children. For more information, go to www.insight-wellness.com.

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Editor's Note: Photography of children at the camp available upon request. Please contact Melissa Fitzgerald at Melissa@fitzgeraldmarketingcommunications.com or call 440.715.0142 for more information.